

# Sponsorship



**07-10 AUGUST 2025**

**FEATURING:**

**THE TOP 12 U14 HOCKEY TEAMS IN SA AS PER THE SA SCHOOLS RANKING WEBSITE**

# PARTNERING WITH RHENISH

... aligns your business with the Rhenish Girls' High brand. A brand which has for 164 years been synonymous with excellence, integrity and diversity.

01



## TOP PERFORMING PUBLIC ORDINARY SCHOOL

Rhenish has won the following awards in the top performing public ordinary school (Quintile 5) category: (based on NSC results of the respective year)

- 2nd place in 2021 and 2022
- 3rd place in 2023

## TOP LEARNERS

Rhenisher 1st in the country for Mathematics (Quintile 5)

Rhenisher 1st overall in SA (Quintile 5)

Rhenisher 1st overall in SA

02



## DEPTH OF ACADEMIC PERFORMANCE SUSTAINED OVER TIME

In 2023

- 100% pass rate and 100% Bachelor's Pass.
- 60 A-candidates
- 492 subject distinctions i.e. an average of 3,51 A's per candidate
- Class Average: 77,42%

03



## A LEADER IN INNOVATION IN EDUCATION

Piloted the introduction of eLearning through the use of tablets in 2015

One of 1st schools in Western Cape to establish a Learner Support Unit that looks after the academic and mental health of our learners.

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05



## A SERVICE BASED CULTURE

At the heart of all Rhenishers is a genuine desire to best serve their community - at school and in the broader community. This is a core value.

# THE TOURNAMENT

Rhenish Girls' High School hosted the first top school hockey tournament for U14s in South Africa - the Top 12 U14 Hockey Tournament in 2022.

While a tournament of this nature has existed for U18s, and more recently for U16s, it is on the initiative of the Rhenish Girls' Hockey Department that a National Tournament is now offered for the U14s. An exciting opportunity for the top teams in South Africa to face off against each other in the spirit of friendly, sisterly competition to determine the top U14 team in the country.

What makes this a special and unique event, is the fact that the participating teams are the 12 best teams in the country (according to the national rankings) at the time of invitation which is usually at the end of May. The event is normally planned around the public holiday of 9 August. The planned dates for 2025 are 7-10 August.

Matches are played over three days. If the other Top 12 Tournaments are used as a guide, we can look forward to approximately 43 matches. For young learners developing their skills in the game, what better place to absorb best practice than in a tournament of this nature.

There is a welcome function for the teams on the eve before the first matches and a medal function on the final day. Teams comprise of 16 members. On average, we expect about 300 spectators on both of the first two days and about 600 on the final day.

The tournament offers a potential sponsor the opportunity for brand exposure to visiting families - and we expect more families to travel to the tournament with their daughters *because* the players are relatively young. In addition, there will be exposure through the live streaming of matches via Supersport and the Supersport App.



# RHENISH GIRLS' MARKETING

Click [here](#) for our Website

Click [here](#) for our Yearbook

Click [here](#) to find us on Instagram

Click [here](#) to find us on Facebook

Our weekly *Rhenish News* is sent to all learners, parents and staff and is also posted on our website and on the d6+Connect app. For a taste of these, click [here](#).



# THE FACILITIES



The Rhenish Astro was opened in 2014 and it has changed the face of hockey at the school. All teams in all age groups have practice time and play matches on this surface.

Our proximity to Bloemhof Meisieskool - separated only by a lane - means that we often utilise both astros for home matches. This is a reciprocal arrangement with our neighbouring school and the arrangement benefits both schools.

Both schools also have warm up mini astros.

It is without a doubt because of our access to top class facilities and a dedicated team of qualified, passionate coaching staff that our A-sides in all three age groups have qualified for the respective Top 12 National Tournaments in 2024.

The astro is abutted by the Pavilion (clubhouse) and a tuckshop which is run by the Kwikspar@paulroos.

The multipurpose Ebenezer Hall is adjacent to the astro and may be used during the tournament as a chill area for players and / or parents, as a dining area,

The swimming pool area is perfect for hosting the player recovery area with cloakrooms and space for the treatment of players to ensure that they recover optimally between matches.

The field adjacent to the astro is suitable for the food trucks that will offer a host of refreshments for players/parents/spectators.





# TOURNAMENT SPONSORSHIP OPPORTUNITY

## LEVEL 1 SPONSOR

AMOUNT: R100 000 PER YEAR

TERM: 3 YEARS WITH THE OPTION TO RENEW

The Offering Includes:

- Full naming rights of the U14 ToP 12 Hockey Tournament
- All communication referring to the tournament will be XXXX(sponsor's name) U14 Top 12 Hockey Tournament
- The Tournament facebook page will be named XXX (Sponsor's name) U14 Top 12 Hockey Tournament
- Foreword in the Tournament's match booklet
- Activating rights - promotion, gazebos, banners, umbrellas at the astro and at all functions related to the tournament (to be supplied by the Sponsor)
- Three advertising boards at the astro - cost of boards and production being the responsibility of the Sponsor
- Name/logo appears on all school correspondence relating to the tournament, on the home page of the school's website and on the d6+Connect App
- Four advertisements during the year in the school's weekly newsletter
- Exposure in the school newsletter and on our social media platforms: Photos at the launch, hockey photos
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and there may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised
- Photo opportunity with the captain and the coach to announce the sponsorship - will be placed in regional newspaper
- Exclusivity - no other sponsor will have the same offering as you

### In Person Engagement

- Invitation to every day of the tournament with the potential to network with our supporter base and the opportunity to optimise your brand awareness
- Invitation to the opening function
- Invitation to the prize giving function and an opportunity to address the audience

## LEVEL 2 SPONSOR

**AMOUNT: R75 000 PER YEAR**

**TERM: 1 YEAR WITH THE OPTION TO RENEW**

### The Offering Includes:

- Activating rights - promotion, gazebos, banners, umbrellas at the astro and at the opening and closing functions - to be supplied by the Sponsor
- Two advertising boards at the astro - cost of boards and production being the responsibility of the Sponsor
- Name / Logo appears on all school correspondence relating to the tournament and on the home page of the school's website and in the school yearbook
- Two advertisements a during the year in the school newsletter
- Exposure in the school newsletter and on our social media platforms: Photos at the launch; hockey photos
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and there may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised
- Exclusivity - no other sponsor will have the same offering as you

### In Person Engagement

- Invitation to every day of the tournament with the potential to network with our supporter base and the opportunity to optimise your brand awareness
- Invitation to the opening function
- Invitation to the prize giving function



# LEVEL 3 SPONSOR

AMOUNT: R40 000 PER YEAR

TERM: 1 YEAR WITH THE OPTION TO RENEW

## The Offering Includes:

- Activating rights - promotion, gazebos, banners, umbrellas at the astro and functions - to be supplied by the Sponsor
- One advertising board at the Astro - cost of board and production being the responsibility of the Sponsor
- Name/logo appears in all school correspondence relating to the tournament and on the home page of the school's website and in the school Yearbook
- Potential exposure in the print media and online media
- Exposure through SuperSport Schools who will broadcast with a full camera crew and commentators. Ads can run here and they may even be a pop up channel on DSTV
- A year-end report detailing how the sponsorship was utilised

## In Person Engagement

- Invitation to the tournament and the potential networking with our support base and the opportunity to optimise your brand awareness

## Questions or Enquiries:

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